

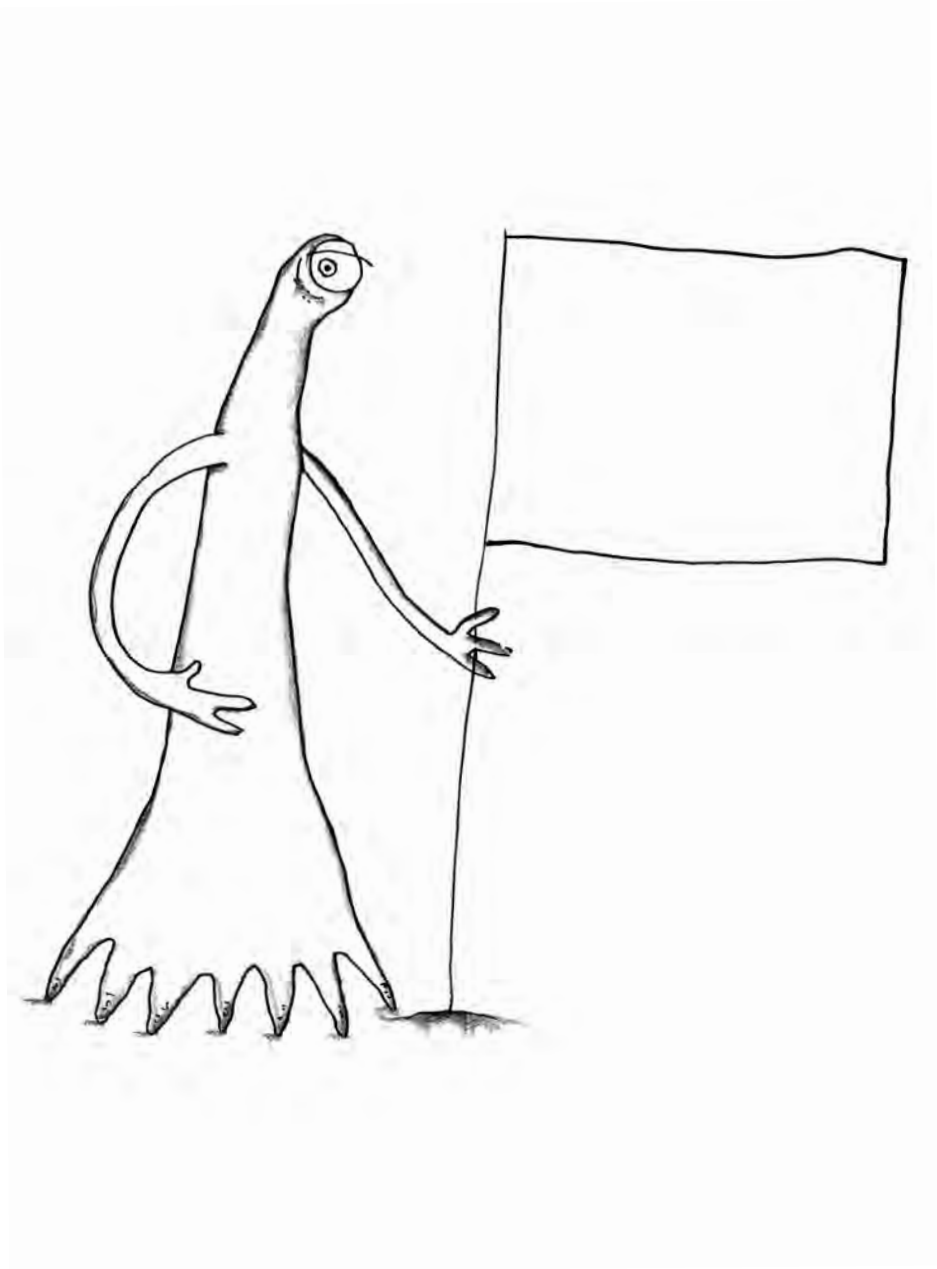


Juan Marco's **My Imagination Book** takes the reader on a journey of imaginative scenarios in which the characters they meet have all lost their weapons. This book asks its readers, "Can you give them something more playful than guns so that they can have some fun?" It is a coloring and drawing book in which each vignette invites a non-violent and whimsical replacement for the missing weapons. This encourages children to participate in a re-imagining of a kinder, more good-natured and creative world — a world without guns!

MY IMAGINATION BOOK

A COLORING AND DRAWING BOOK

WRITTEN AND
ILLUSTRATED
BY JUAN
MARCO



Story, Design and Illustration: Juan Marco Montes
www.juanmarco.carbonmade.com
Faculty Supervision: David Tillinghast
Story Editing: Nancy Greystone

Nathan Cummings Foundation

The **Uncool** project was made possible through the generosity of the Nathan Cummings Foundation, which supports projects and organizations operating at the intersection of art and social justice. NCF is rooted in the Jewish tradition and committed to democratic values and social justice, including fairness, diversity, and community. The nonprofit family foundation seeks to build a socially and economically just society that values nature and protects the ecological balance for future generations; promotes humane health care; and fosters arts and culture that enriches underserved communities.

THE NATHAN
CUMMINGS
FOUNDATION

Uncool: A Designmatters Initiative

Students created this book as part of **Uncool: The Anti–Gun Violence Project**, a funded educational initiative led by Designmatters at Art Center College of Design. This 14-week studio, hosted by Art Center’s Illustration department and its Chair, Ann Field, focused on the development of children’s books as a vehicle for anti-gun messages. Led by faculty member David Tillinghast, and through consultation with guest experts working in child development and education, the class examined ways that young children are exposed to glamorized images of guns. Inundated with messages that guns are both fun and empowering, many children grow up feeling that guns are cool. The challenge of the class was to devise materials that inspire the opposite belief—that guns are actually **Uncool**.

Art Center College of Design

Founded in 1930 and located in Pasadena, California, Art Center College of Design is a global leader in art and design education. Art Center offers undergraduate and graduate degree programs, as well as non-degree public programs for all ages and levels of experience. Renowned for its ties to industry and professional rigor, Art Center is the first design school to receive Non-Governmental Organization (NGO) status from the United Nations, providing students with opportunities to create design-based solutions for humanitarian and nonprofit agencies around the world. Since its establishment, Art Center alumni have had a profound impact on popular culture, the way we live and important issues in our society.

Designmatters at Art Center

Designmatters is an educational department focused on a social impact art and design agenda. It partners with all disciplines taught at the College to develop curricula, project–based learning, and research opportunities that result in real–world outcomes benefiting local and international communities. Projects are implemented through unique partnerships and alliances with global development agencies, NGOs, nonprofits, government organizations, academic institutions and leading industry. They are made possible by national foundation and government grants, and partner sponsorship.

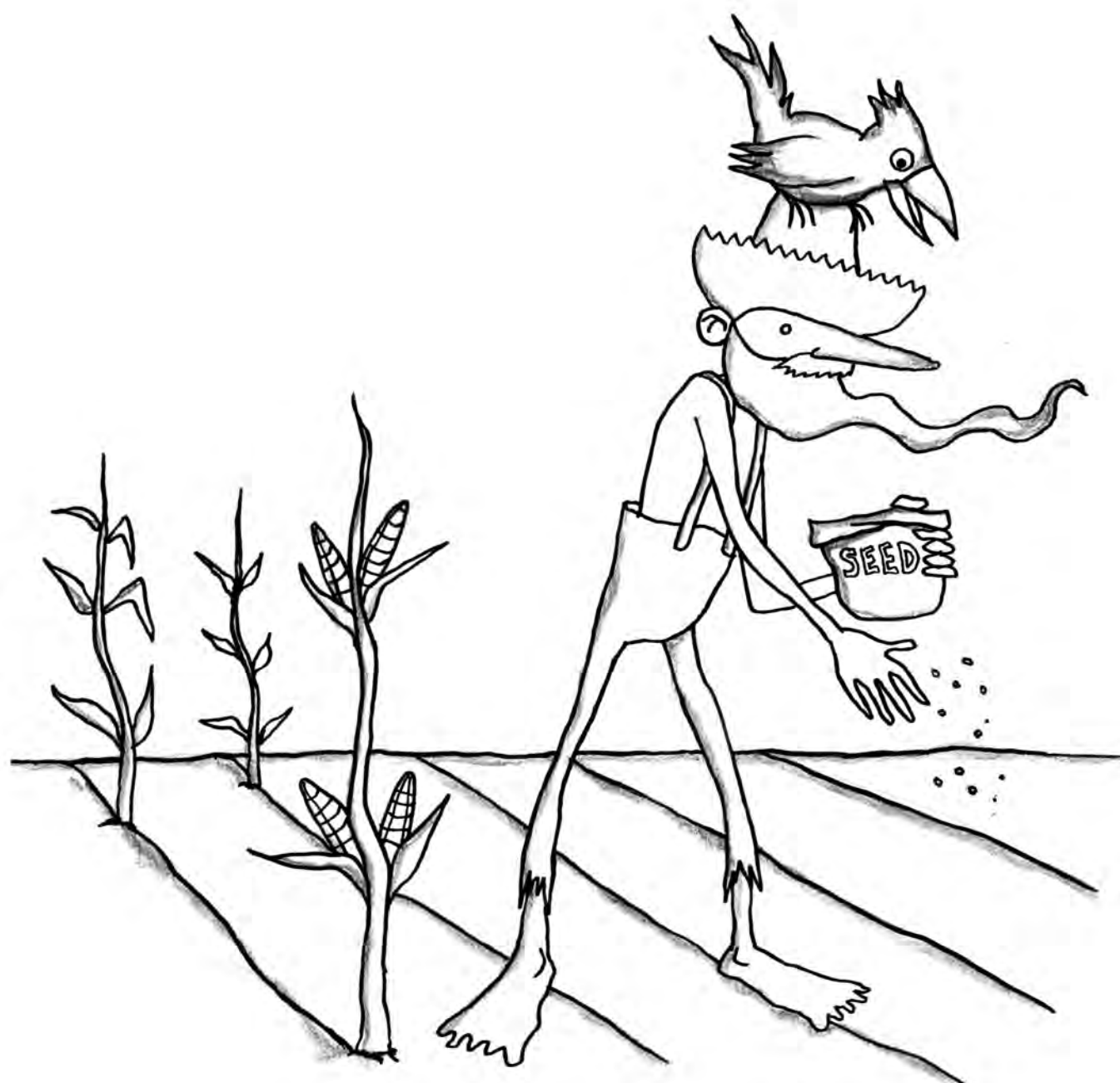
Designmatters manages a portfolio of a dozen funded collaborative projects that are integrated annually into the College curriculum, and also oversees the undergraduate course of study in the Designmatters Concentration; the Artmatters Concentration (in partnership with the Fine Art Department); and the Graduate Media Design Practices/Field track, an option in their MFA program.

designmattersatartcenter.org

designmatters
● Art Center College of Design

This Imagination Book belongs to:

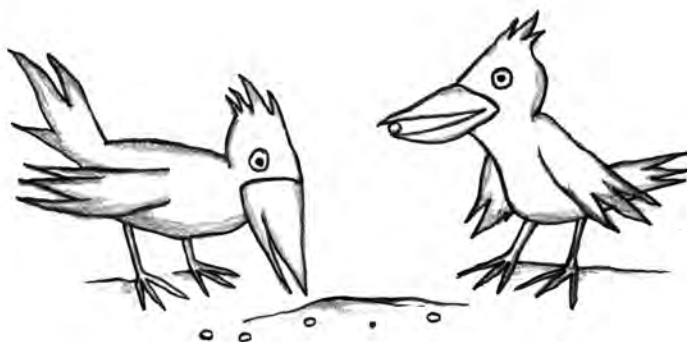






Farmer Joe is planting crops for his farm, but he notices the crows have been eating all of the seeds!

Can you draw more crows flying over the field?



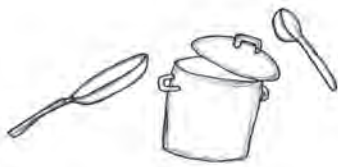
Crows are frightened by loud noises.
Farmer Joe needs something to make
loud noise with so he can save the corn
from being eaten.





Farmer Joe doesn't want to hurt the
crows, he just wants to scare them away.
*Can you draw the farmer holding the
loudest objects listed below?*

Pots & Pans



Umbrellas



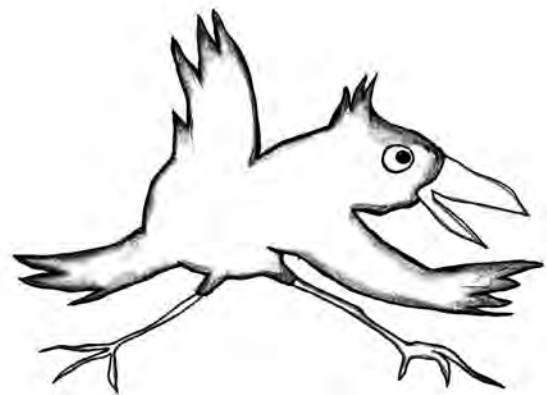
Pillows



KLANK!



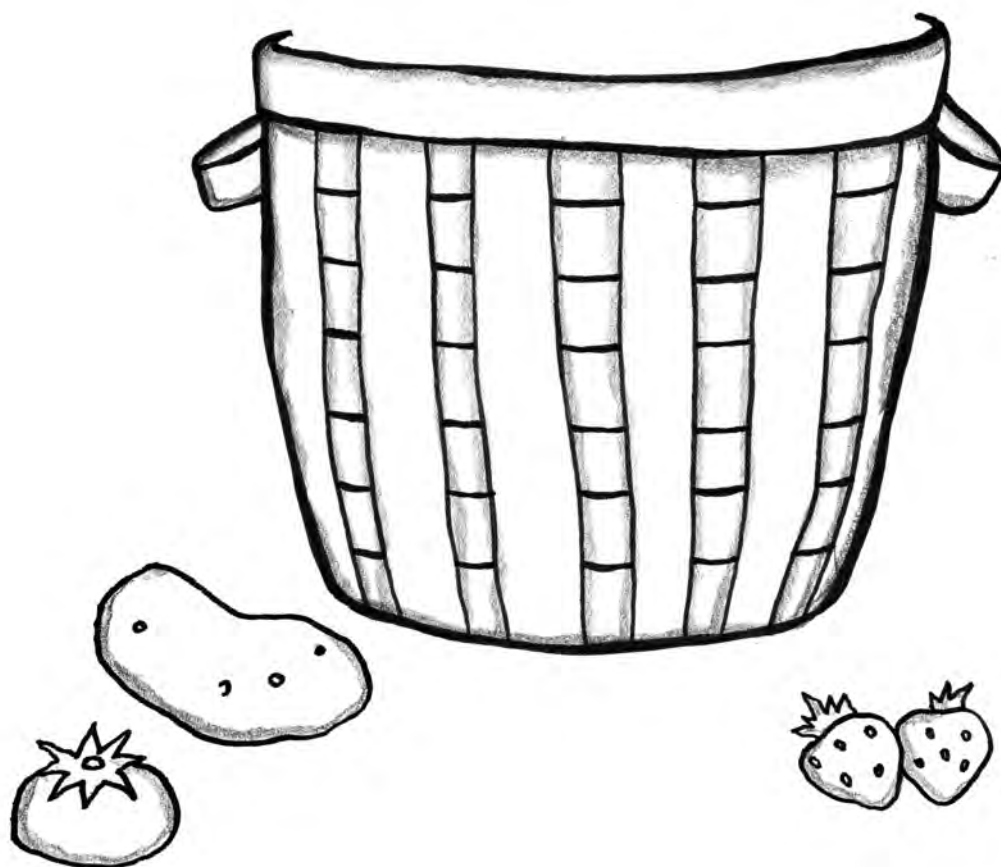
BLAM!



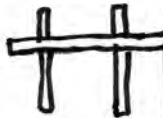
PING!

The crows just keep coming back for the corn. Farmer Joe has decided to share his fruits and vegetables with the hungry crows.

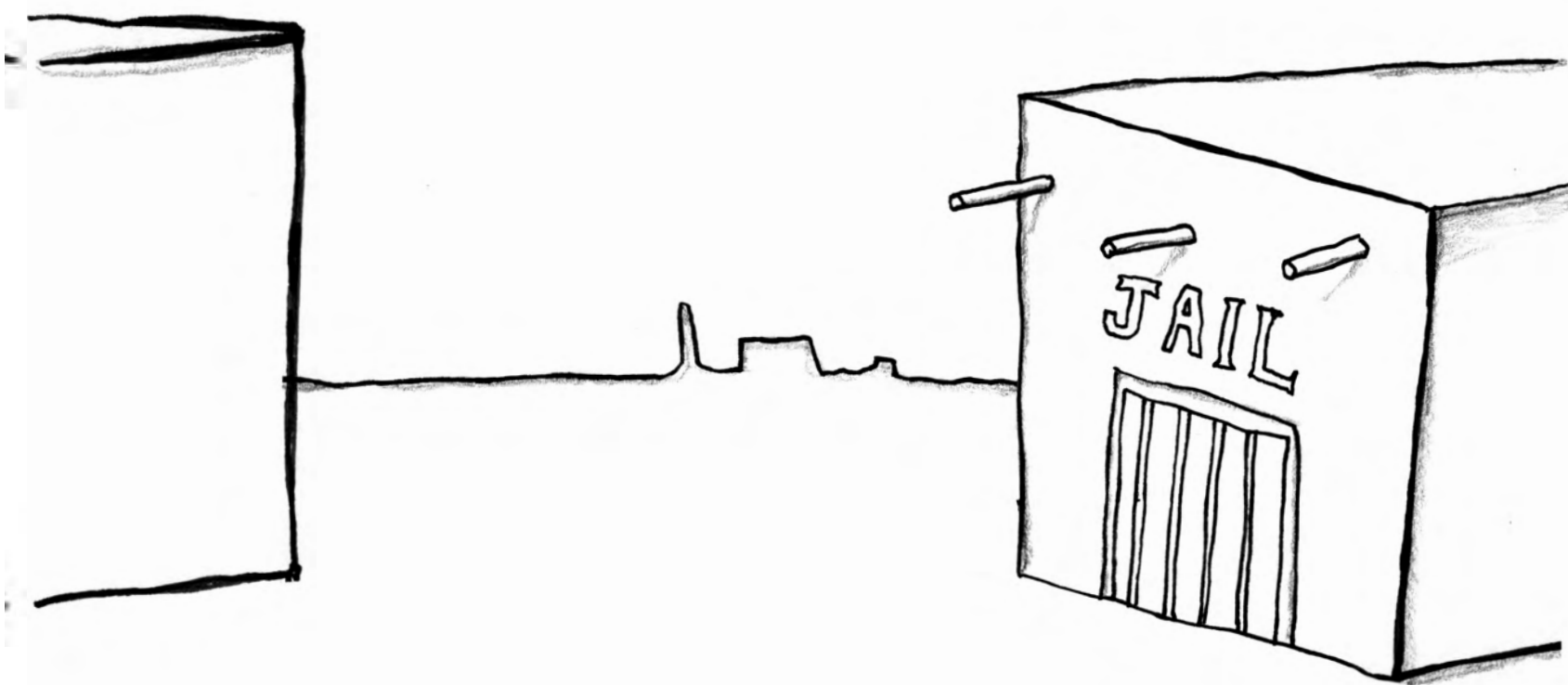
Fill up Farmer Joe's basket with some of your favorite fruits and vegetables!







Draw the townspeople of the old west.



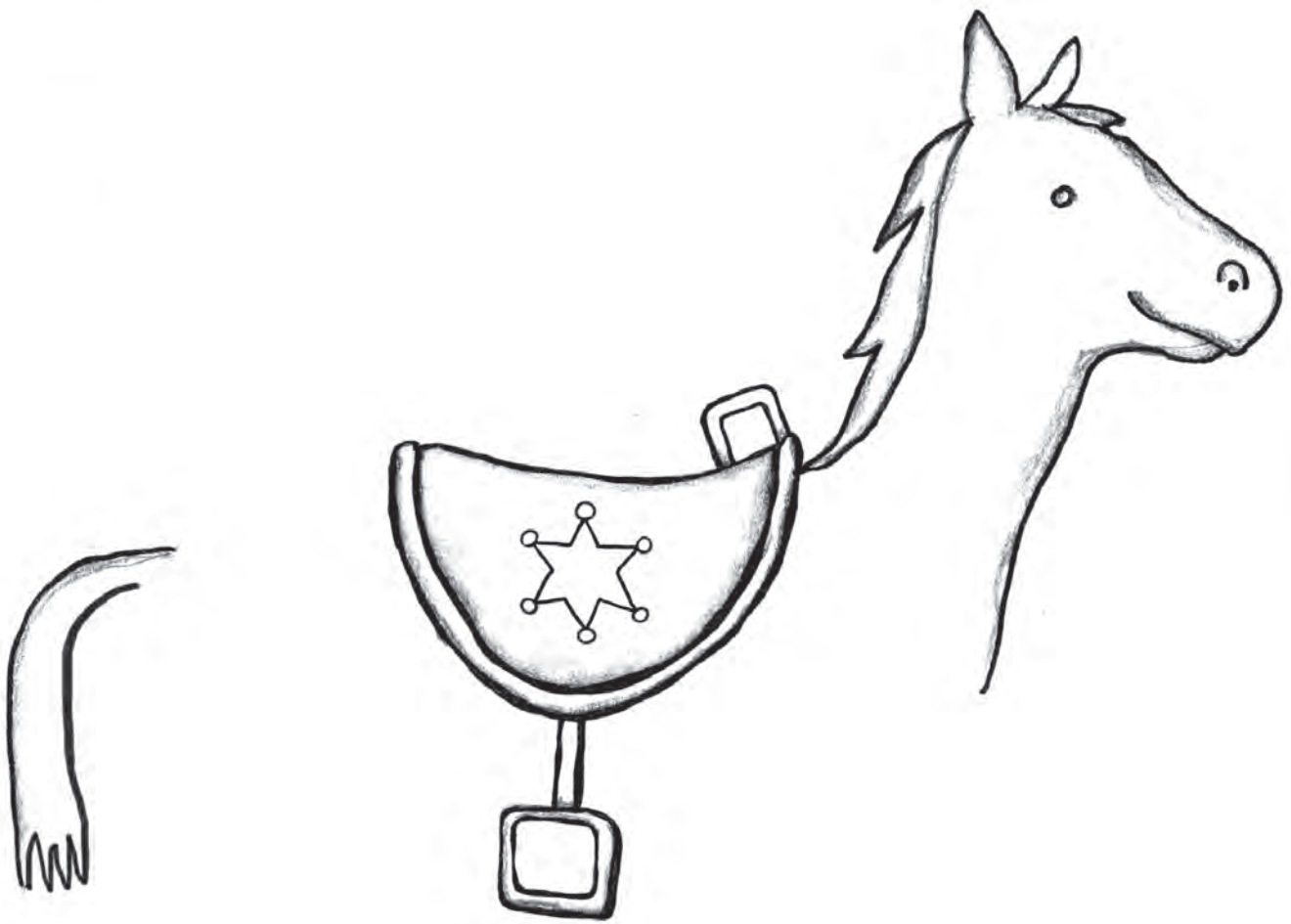
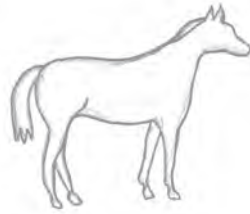
The sheriff of the town just traded in his
two pistols for a slice of delicious pie.
*Can you draw him holding a slice of cactus
pie with a fork and a plate?*



The sheriff now uses his holster to carry
snacks for his long ride to town.
Fill the holster with your favorite snacks!



*Draw the rest of the sheriff's horse so they
can both ride into town.*



The two cowboys are about to
have a duel, but left their weapons
back at the general store.



They decide to have a music duel to
see who is the better musician.
*Can you draw them holding one of the
musical instruments shown below?*



Guitar



Saxophone



Tambourine

The cowboys are having such a
great time playing music that
they forget all about their duel!



Draw them playing their new instruments!



The fair lady needs a harp to play.
Draw a beautiful harp for her.



The piano man needs a piano to play his catchy tunes. *Draw a piano for him to play.*

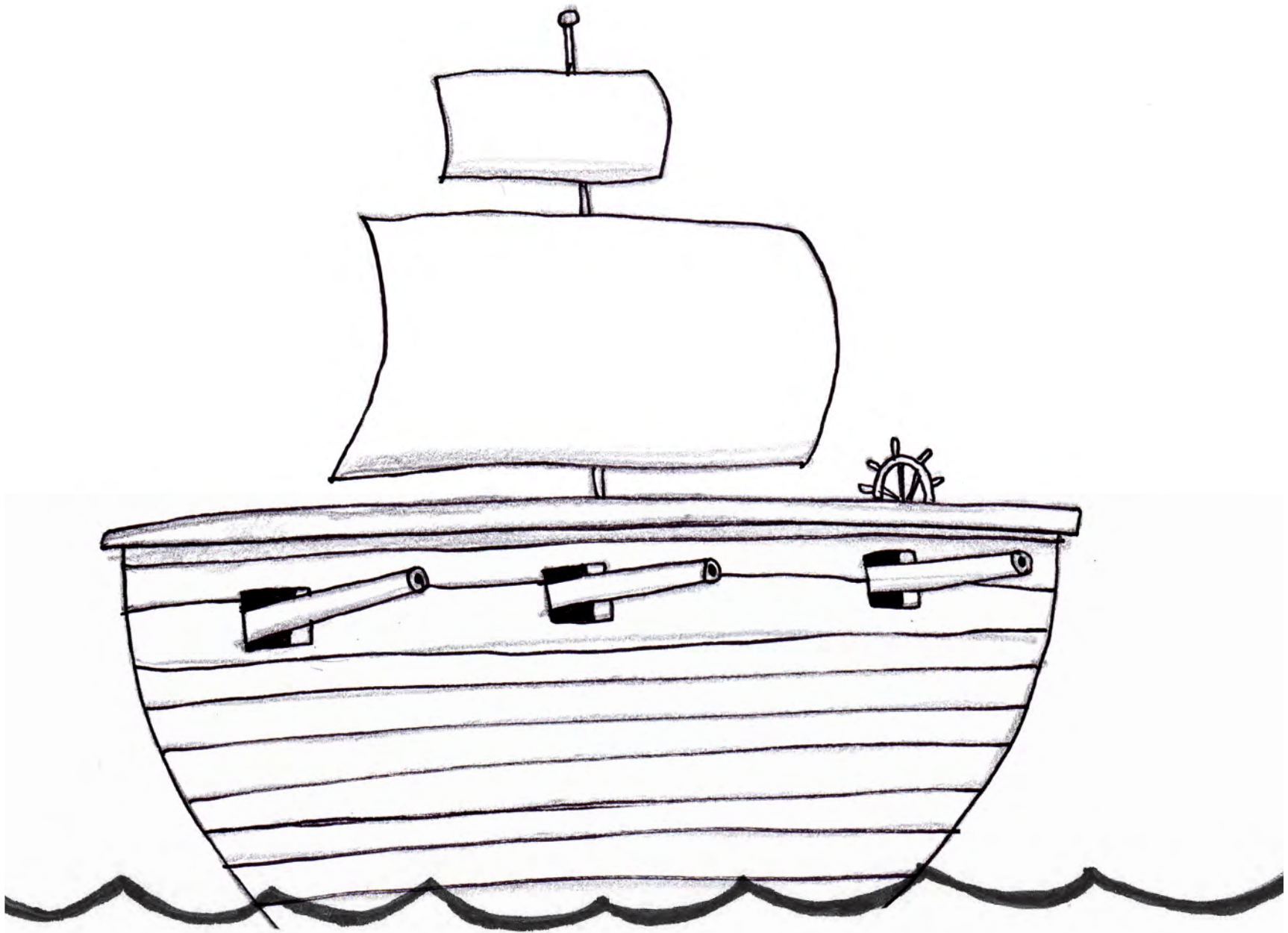


The fiddler wants to be in the band as well, but he needs a fiddle to play.
Draw him a fiddle to play.

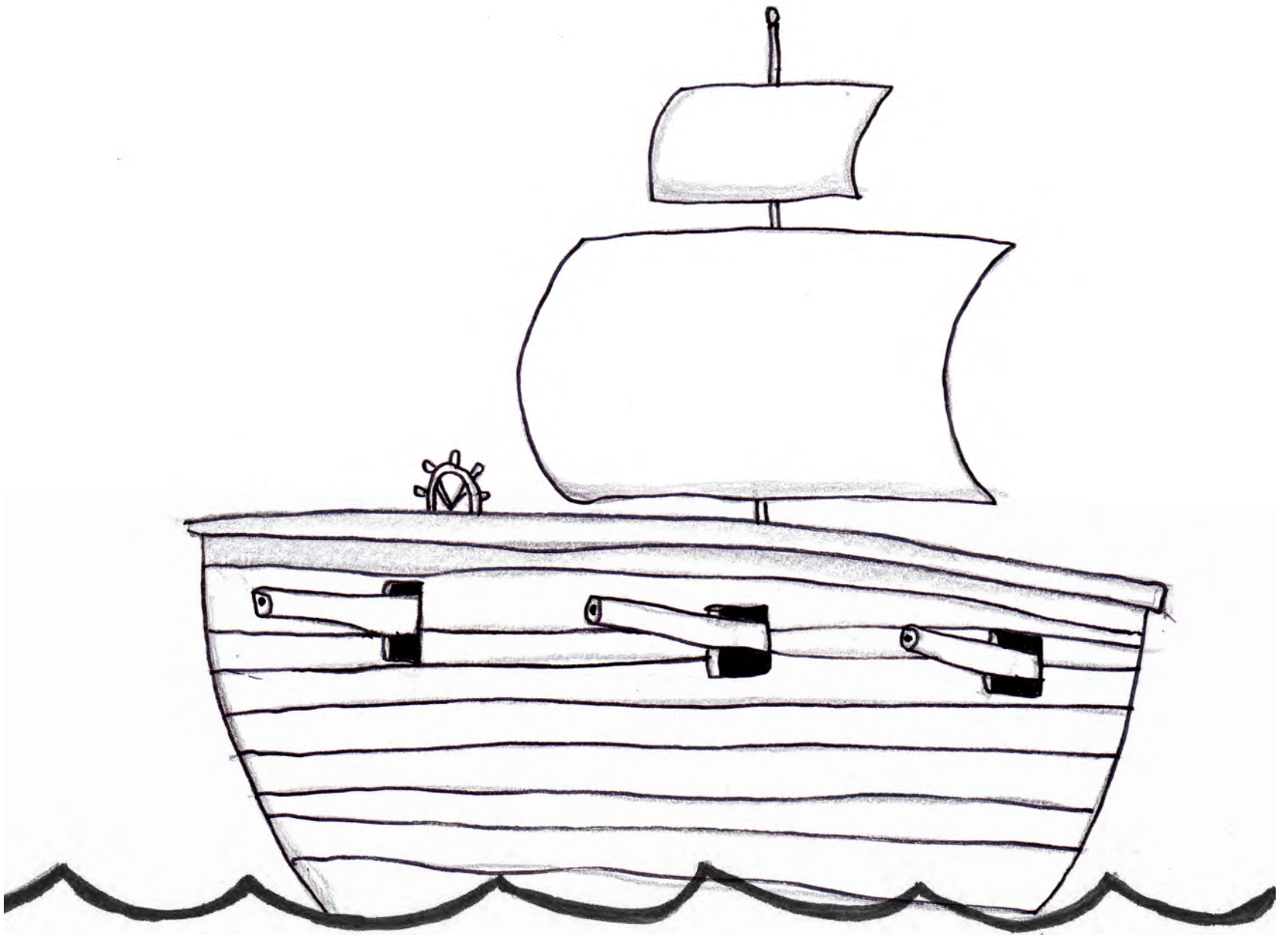


*The musicians need an audience.
Draw an audience enjoying the music!*

These two pirate ships just crossed paths.



Draw their different flags at the top of the sails.



The captains of the ships lost
their hats in the strong winds of
the salty sea.



Create new hats for them to wear!



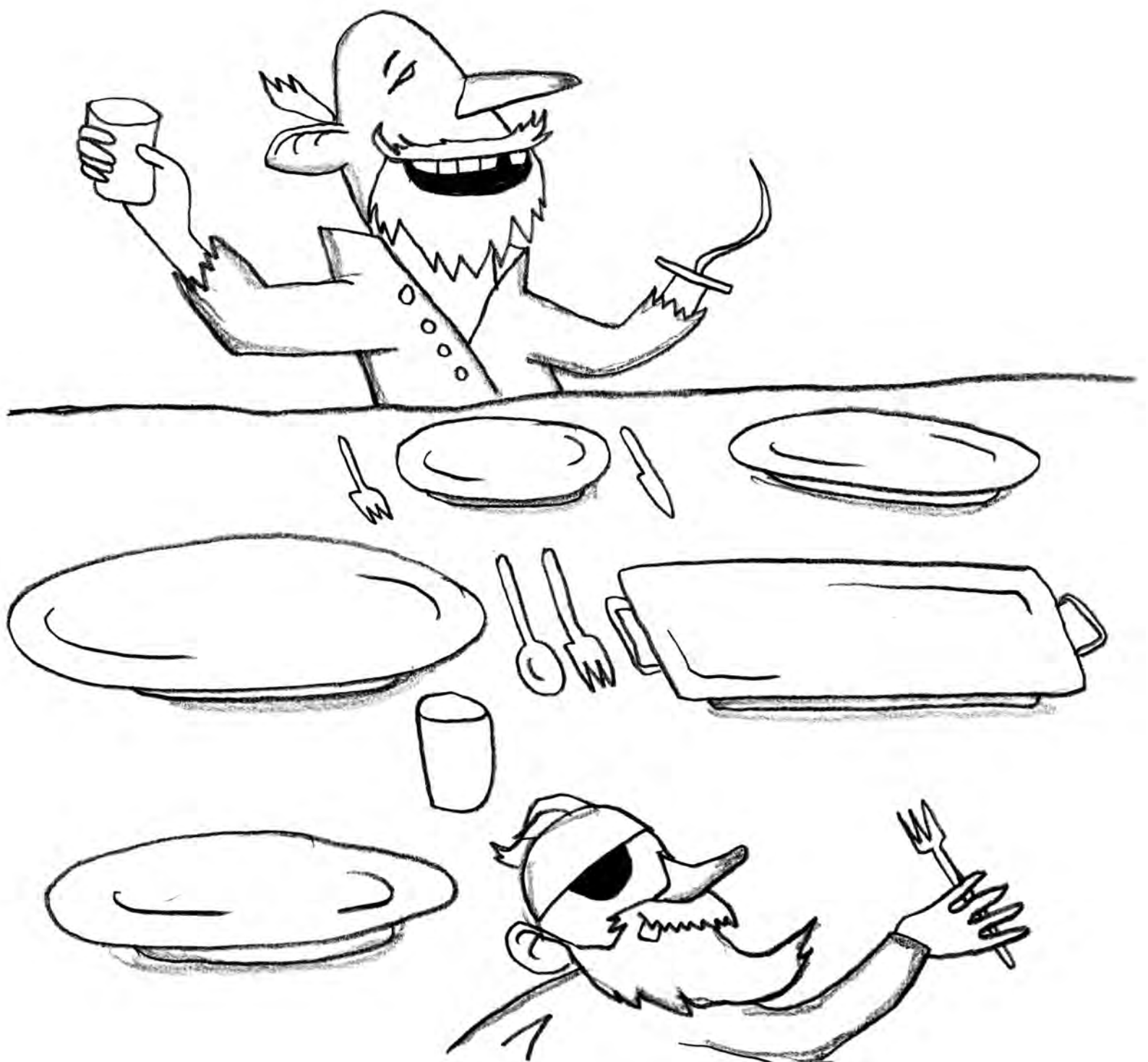
Both ships also ran out of cannonballs to shoot out of their cannons.



*Draw them having a food fight instead!
What food are they throwing?*



All that food tossing made the pirates very hungry. *Can you draw them eating foods that start with the letter P?*



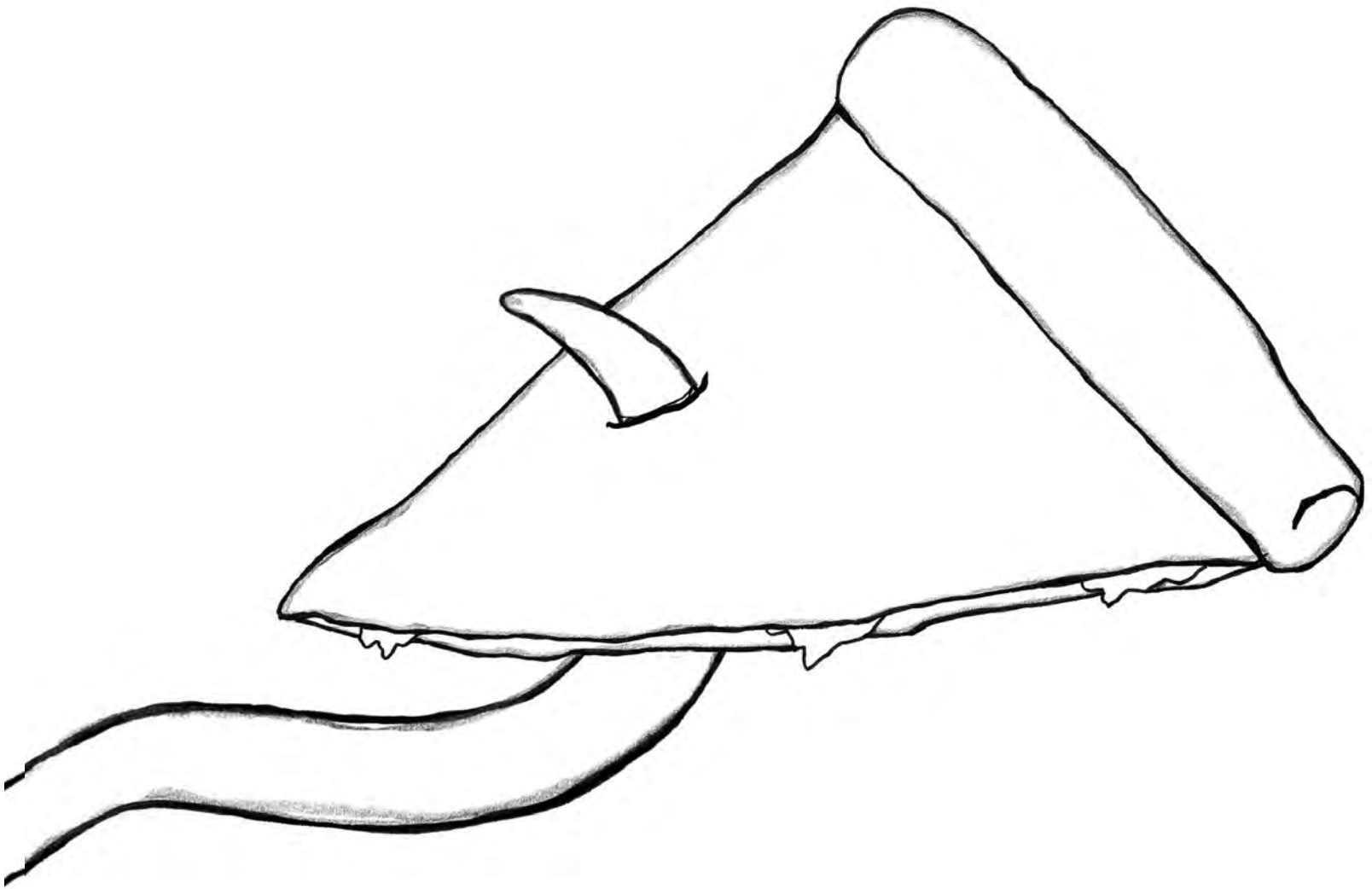
*Pizza,
Pudding,
Pasta...*

Can you name more?

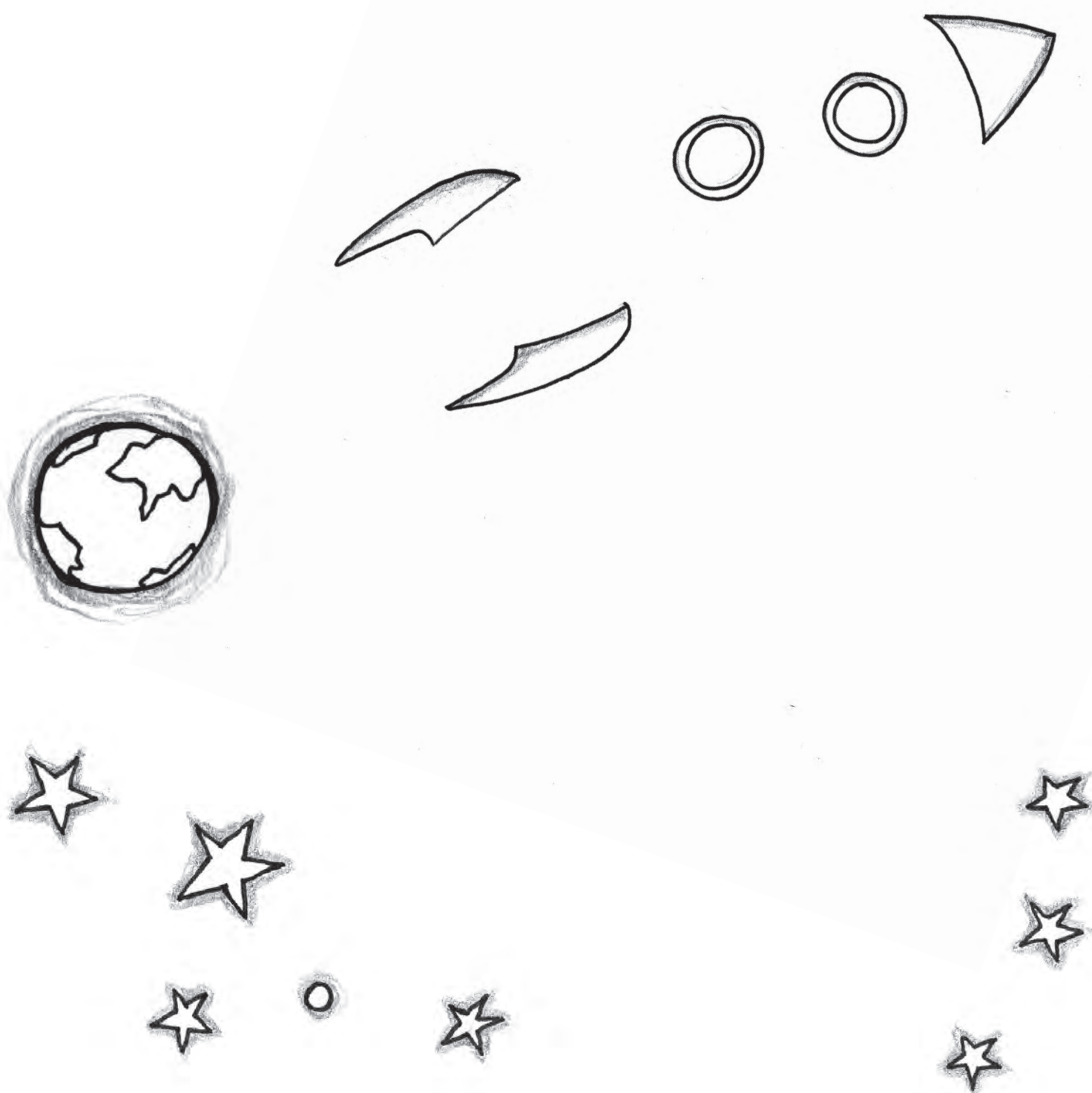




*Fill the pizza slice with
your favorite toppings!*



This rocket ship is leaving Earth to discover a mystery planet. *Draw the rest of the rocket ship.*



Now draw the mystery planet!
It's so colorful!

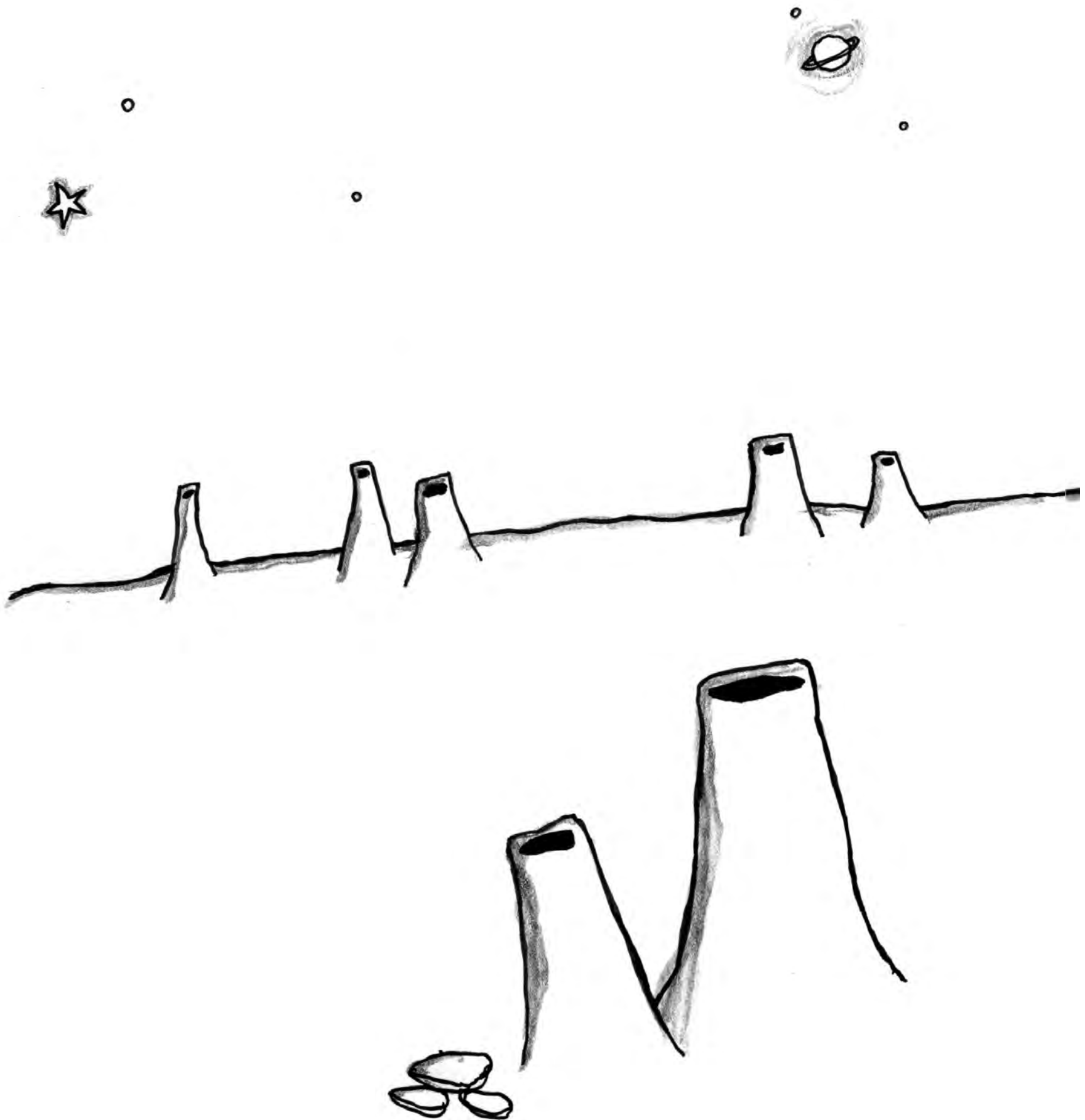


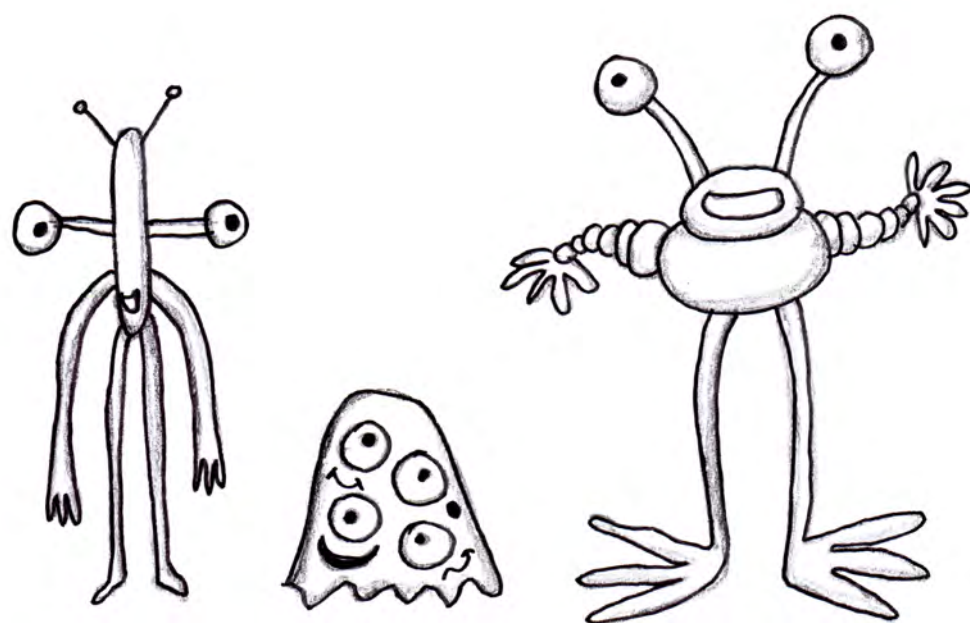
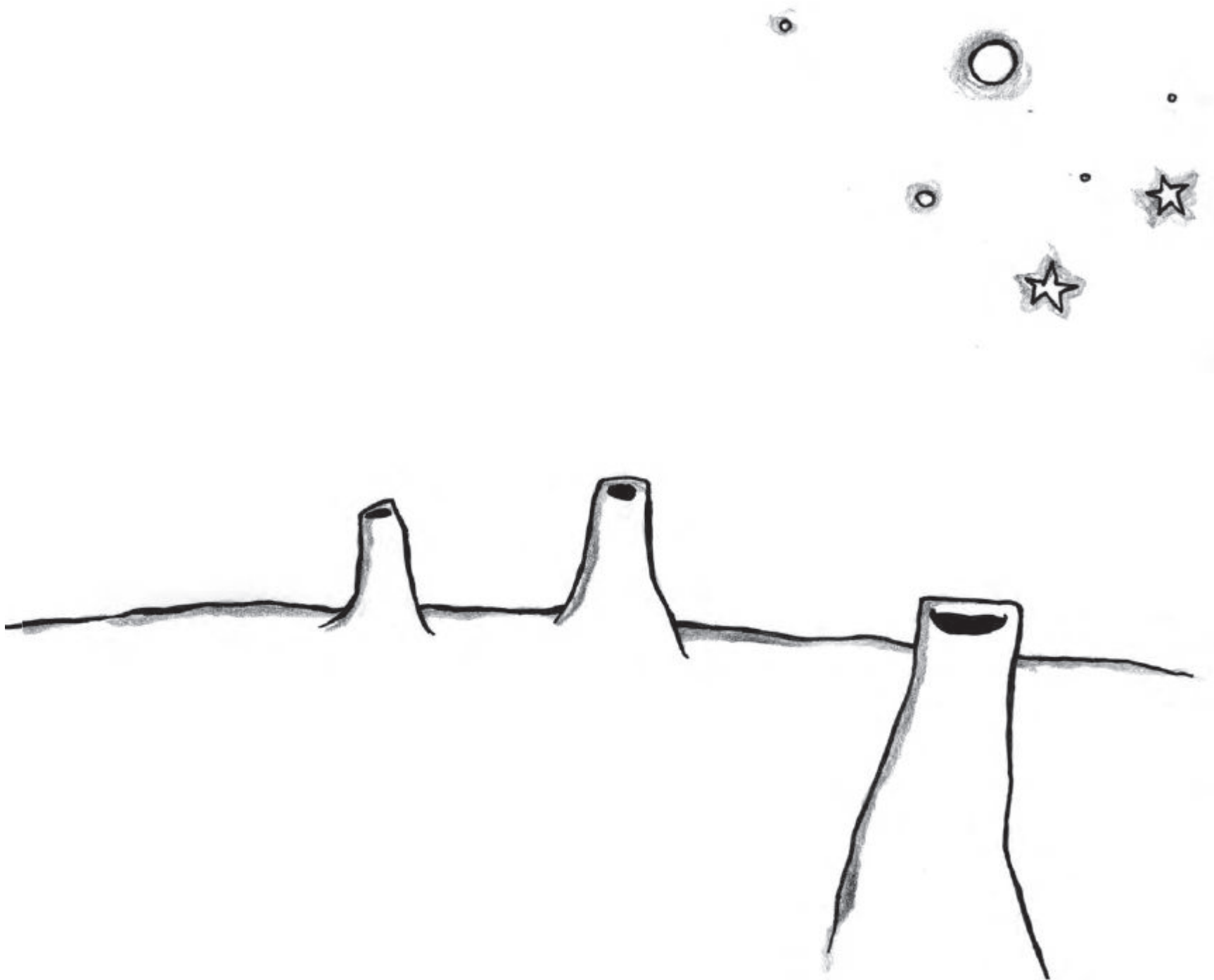
The space ranger discovers three aliens!
*Help them become friends by drawing the
space ranger holding a present from Earth.*

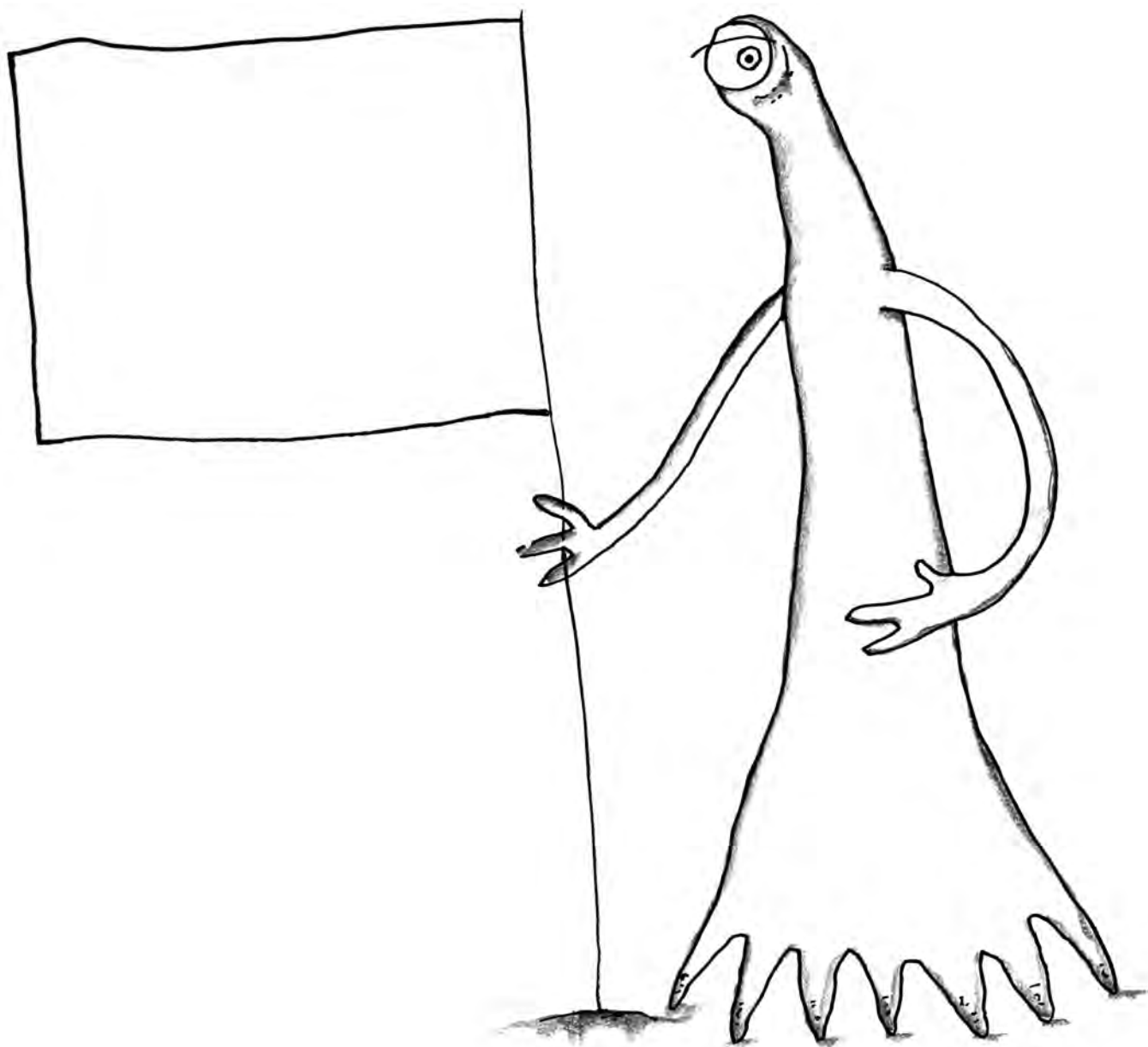




Draw your own different alien species!

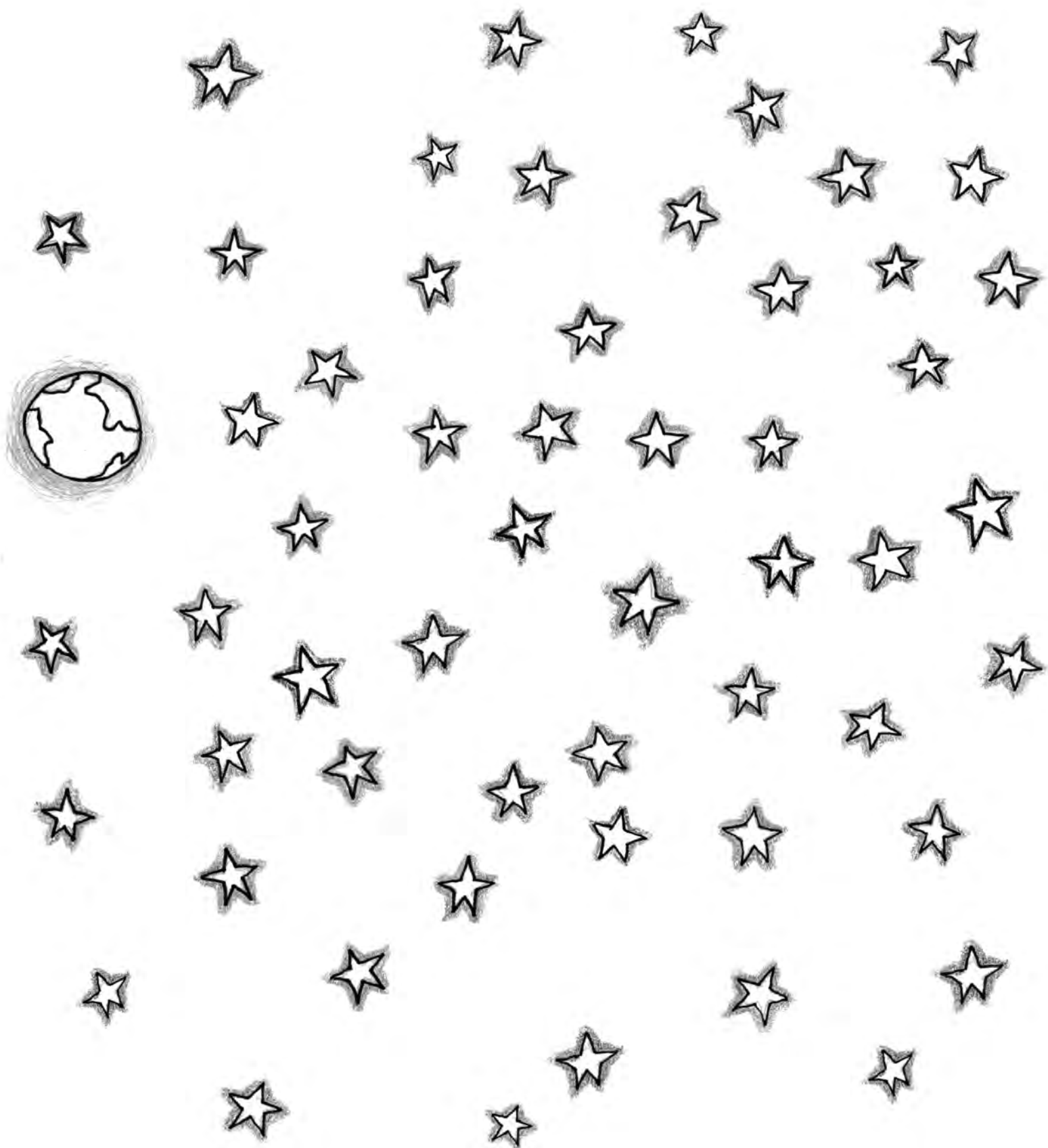


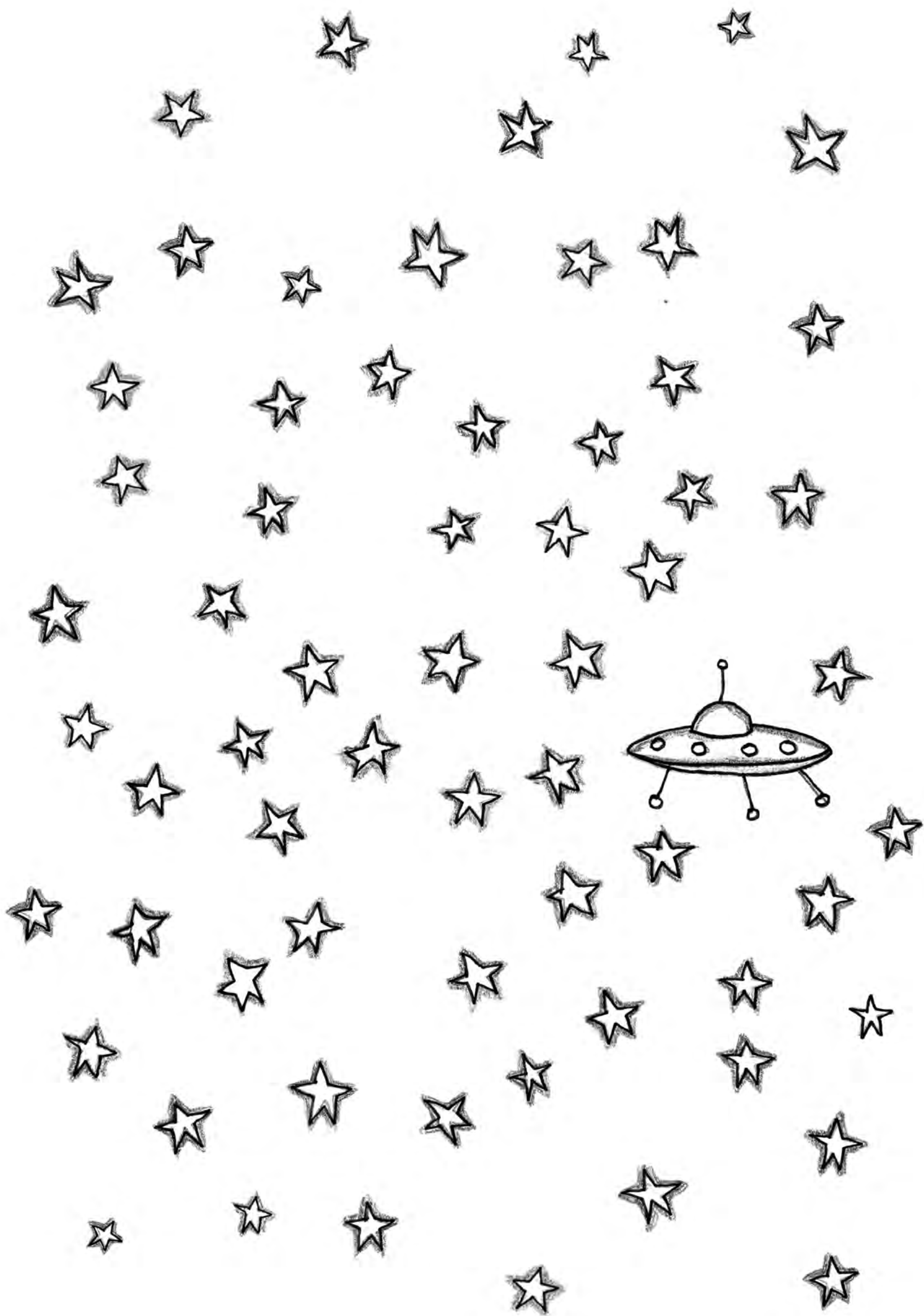




Draw what the mystery planet's flag looks like.

The flying saucer is heading to Earth to visit the humans. *Can you help the flying saucer find its way to Earth by drawing a safe path through the stars?*





The flying saucer made it safely to Earth!
The alien is offering the human boy a gift
from his home planet.

Can you draw the alien's gift?





*Can you picture a world without guns?
Just use your imagination!*

