

## SYMPOSIUM THE FUTURE OF CREATIVE EDUCATION

The paradigm shift in education and cultural systems that have been taking place for over the past two decades, makes necessary a serious consideration about the future of education. The constant changes in global economy and creative industries, the rapid technological advances and the immediate access to information, set the ground for questioning the current learning and teaching processes. The *Future of Creative Education* -symposium that marks the inauguration of the new CENTRO' campus- seeks to address meaningful matters surrounding the debate on creative education in order to create a platform for exchange of experience and knowledge from different disciplines and geographies.

Leading experts will discuss and reflect about the implications of technology, entrepreneurship, the 'maker' culture, social innovation, coaching, mentoring and new educational roles and, experimental platforms of teaching-learning and research.

As a result of this meeting, CENTRO will synthesise and disseminate multimedia content, including educational and outreach materials available for different audiences.

## PROGRAM

11.30 - 11.40	<p><b>Presentation and Introduction</b> Arturo Cherbowski   Santander Universidades (Mexico)</p>
11.40 - 12.10	<p><b>The Impact of Technology. Experimental Platforms for Learning.</b> Jake Dunagan. California College of Arts (US) Alpha-Ville Collective (UK) Nik Hafermaas. Ueberall (Germany) Moderator: Alejandro Villanueva / Fundación Televisa (Mexico)</p>
12.10 - 12.40	<p><b>Social Laboratories</b> Mariana Amatullo. Designmatters, Art Center College of Design (US) Raúl Cárdenas. Torolab (Mexico) Blanca Heredia. CIDE (Mexico) Moderator: Paulina Cornejo / CENTRO</p>
12.40 - 13.00	Break
13.00 - 13.30	<p><b>Investigation for the Future of Education</b> Simon Bolton. Birmingham City University (UK) Katherine Prince, KnowledgeWorks, (US) Karla Paniagua. CENTRO (Mexico) Moderator: Arturo Cherbowski / Santander Universidades</p>
13.30 - 14.00	<p><b>'Maker' Culture and Apprenticeship</b> Antonio Quirarte. Hacedores (Mexico) León Felipe Sánchez. Creative Commons México (Mexico) Shawn Sim. NOTCOM Inc (US) Moderator: Sebastián Ocampo / CENTRO</p>
14.00 - 14.20	Break

14.20 - 14.50

**General versus Specific: The Importance of Culture and Context.**

Kenneth Goldsmith, Ubuweb (USA)  
Briexo Viejo. University College London (Spain)  
Jorge Bolado. CENTRO (Mexico)  
Moderator: Erica Clark / Carnegie Observatories (USA)

14.50 - 15.30

**Feedback, Coaching and Mentoring: Educational Dialogues**

Ivan Chermayeff. Chermayeff, Geismar & Haviv (USA)  
Sagi Haviv. Chermayeff, Geismar & Haviv (Israel)  
Uzyel Karp. CENTRO (Mexico)  
Moderator: Kerstin Scheuch / CENTRO

*\* PROGRAM SUBJECT TO CHANGE*

# centro.

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Open to the public / Pre-registration

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**+ INFO**

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