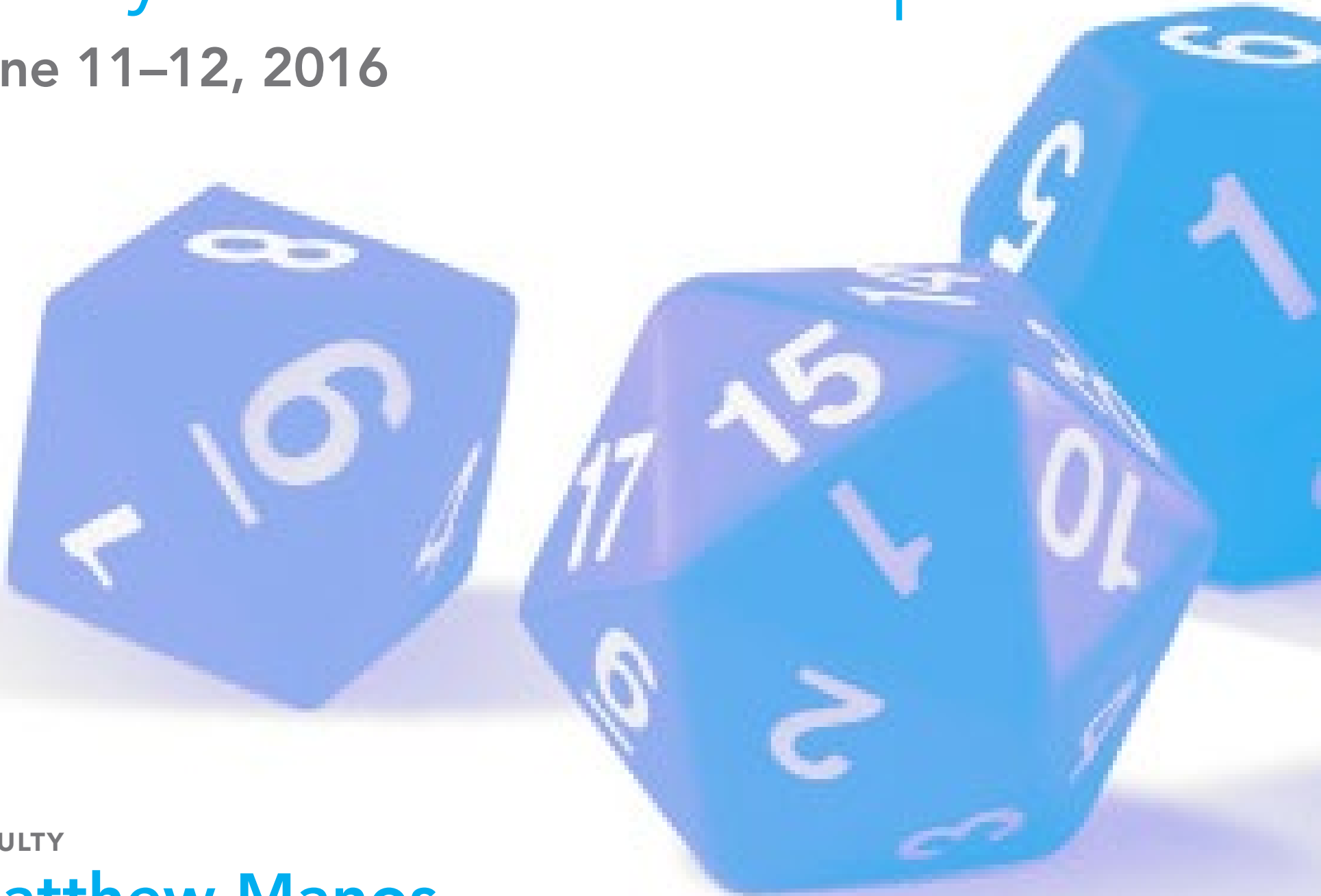


BUILD A SOCIAL ENTERPRISE

2-Day Intensive Workshop

June 11–12, 2016



FACULTY

Matthew Manos

Founder and Managing Director of verynice

How can a product make an impact AND make money?

Be immersed in the landscape of social entrepreneurship through a hands-on introduction to the innovative models that are driving organizations and innovators forward.

Through a two-day intensive workshop, participants will work with verynice's Models of Impact framework to develop a concept, business plan, prototype for a new social enterprise... and pitch the business to a panel of leading social entrepreneurs.

Learn the latest tools + design practices leveraged by leading business designers, including:

- Business model design
- Innovation techniques
- Business plan development
- Game-based learning experiences

Open to all current students.
Space is limited!

To participate, submit a statement of interest explaining why it is important for designers to engage in social entrepreneurship to:

Susannah Ramshaw
susannah.ramshaw@artcenter.edu

by June 1, 2016

Hosted by Designmatters and
Humanities + Sciences Department