

IN



SEARCH

OF WHAT

MATTERS



**"WE LIVE IN
A WORLD OF
POST-OPTIMAL
OBJECT MAKING"**



FOR THE 10% WITH THE 90%] FOR THE PEOPLE BY THE PEOPLE.
FOR 1/2 HOUSING, BUDA CAN'T DO FOR THEMSELVES.
FRANZISKA (most trusted) organizations (GMA) w/ offices in multi-gen housing.
RELOCATE BUDA TO OTHER LOCATIONS TO BRIDGE DISPARATE COMMUNITIES.

BLUR LINES

FACTORY? OR GROW SOME PLANTS? BATHING, MAT, DIRT?
WE LIVE IN A WORLD OF POST-OPTIMAL OBJECTS.

DON'T PUT A MOOSE IN THE DESERT.

PREDICTION V. INSPIRATION
SUGGESTED V. ORIGINAL
ORIGINAL VS. FUTURE
PAST VS. FUTURE
PREDICTION VS. INSPIRATION
SUGGESTED VS. ORIGINAL
ORIGINAL VS. FUTURE
PAST VS. FUTURE

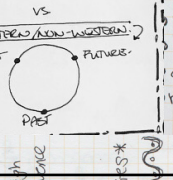
ESSENTIAL: YOU ALWAYS START FROM HERE?
I'M NOT SURE!
PRISONERS, LET THEM DESIGN.

Everyone has a piece of the Puzzle.

HISTORY DOESN'T REPEAT ITSELF, BUT IT DOES → RHYME.
SYSTEM CHANGES INDIVISIBLY.
LOOKS WHO'S NOT ALLOWED.
A CREATIVE REENGINEER.

precision
CONSTRUCT SOME PRODUCTION
Look to the past when designing for the future.

You live in that place where my future is imagined.
Culture can be organized & rewire.
USE IT!
Remember where you come from. Embrace hybrids. Use 1st person research.
Know history.

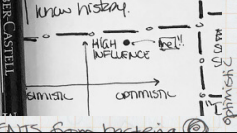


OUTCOME
LISTEN
engaging people
shared spaces
binding divides
saves
fighting different
improving access
reorienting justice
making local designers
regeneration

location
layout
OTHER
cocreation
low cost (w/ materials)
added value
design with the OTHER 90%
HUMANITY
RECONSTRAINING DESIGN

"PULL THE FUTURE FORWARD FASTER"

CONTACTS:
@kit.mcdonnell @kit.mcdonnell.com
magic box // Ash nature.
BIOFABRICATE 12/7



PLANTAINS from bacteria
- textiles from bacteria
- growth that are better for the environment!

STEM
applied future studies
science
art
why?

WHAT DO WE MEAN BY PROGRESS?
The future looks like a pretty dull place
Humans are IMMATURE
* the living machine
* the omega institute
* structural color
* multi-purpose functions
MORPHOTEX
BIOLOGY → DESIGN

* BIOLOGY is nanotechnology that WORKS!
- at the heart of biology is code
- making biology easier to agree
= GINKGO BIOWORKS =
is the cell happy?

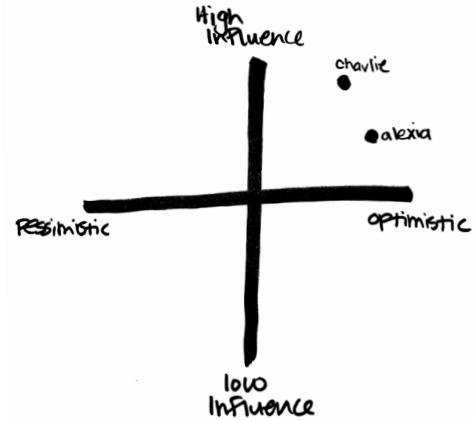
BIOTECH
AMSilk
Modern Meadow
bioMASON
* Extrapolation Factory
* Sen's shipment
* Code into PNA
* how to store information in DNA
DESIGN FOR YOUR ENVIRONMENT

to describe a variety of entry-guilty
VGA
to be labeled
KE THE INVISIBLE
VISIBLE
CITIZENSHIP
PROGRESS

SEUM OF THE FUTURE
* cradle to cradle (book)
"HOW SHOULD HUMANS LIVE UPON THE EARTH IN A MUTUALLY ENHANCING RELATIONSHIP?"
- Thomas Berry
* We don't know how to

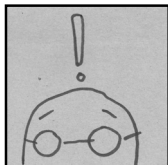


WHAT MATTERS TO YOU?



WHERE DO YOU FIT IN?

“CAN YOU TELL WHO WAS IN THE ROOM WHEN THAT THING WAS MADE?”



Better World x Design Conference 2017

09.22-09.24 | Providence, RI

Located at RISD and Brown University, BWxD is the largest student-run conference in the U.S. Their mission engages how design can move “the 90%” forward through the lens of sustainable and social impact.

betterworldxdesign.com

designmattersatartcenter.org

Zine designed by Charlie Hodges & Alexia Chuck