

ReForm

understanding the triple bottom line

Monday 4th November 2013

University of Limerick

09:00 -16:30

Keynote Speakers

Mariana Amatullo, Designmatters at Art Center College of Design, Pasadena.

Dr. Simon O'Rafferty, ARKLab Studios, TradeSchool.

Dr. Renee Wever, TU Delft.

Theme

The debate around Sustainable Design has been maturing in recent years. Environmental/Eco-Design is no longer the sole concern within the design community. ReForm 2013 sets to explore the full Triple Bottom Line (TBL) of environment, economy and society. By exploring the contradictions of the TBL in tandem with the confluences, we can begin to address some of the complex questions being raised.

The ReForm 2013 day-long seminar, comprising workshops, discussions and expert talks will challenge designers, both student and professional, to address the opportunities and challenges raised through sustainable design.

Our international speaker panel will explore potential new careers in design that are progressive and future facing. While the facilitated workshops introduce you to a kit of design tools to help you navigate sustainability problems.

Registration Fee: 5 Euro

To register or for more information please contact muireann.mcmahon@ul.ie



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