



design for good.

Design for Good, an AIGA initiative

Panel

Design, Social Innovation, and Graduate Design Education

Hosted by the U.S. Fund for UNICEF

Panelists

Jamer Hunt, Director, MFA in Transdisciplinary Design, Parsons the New School for Design

Anne Burdick, Chair, MFA in Media Design, Media Design Matters track, Art Center College of Design

Mariana Amatullo, Vice President, Designmatters, Art Center College of Design

Alan Chochinov, Chair, MFA Products of Design, School of Visual Arts

With An Introduction by

Manuel Toscano, Principal, ZAGO /AIGA Design for Good

And special guest

Christopher Fabian, Tech4Dev, UNICEF

Moderator

Cameron Tonkinwise, Associate Dean for Sustainability, Parsons the New School for Design

Wednesday, October 19

6:30 to 8:30 p.m.

Location

U.S. Fund for UNICEF

125 Maiden Lane, New York,

NY 10038-4999

Subway lines 2/3/4/5 at Wall Street and J/Z at Broad Street

RSVP <http://tinyurl.com/aigadfg> until October 18th

Within the last year, new graduate programs in design and social change have been launched at prominent design schools across the country. This panel will explore the key questions that result from this repositioning of design in the context of social innovation, action and interaction. Are we seeing a transformation in design education? In design? In the culture and society at large? What are the new types of partnerships that are forming to focus on innovation and social impact work? Why the momentum at the graduate level? Does this focus require a new or different kind of expertise? What kind of careers can graduates expect to have?